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## Contact and information

info@urbancreativity.org  
Urbancreativity.org

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## Editorial

Pedro Soares Neves,  
Executive Director AP2/ Urbancreativity

## Ubiquity

Urban Creativity activities, 2024, edition 11, on the conclusion of the 10th year, suggests ubiquity as general theme. How, apparently, local simple forms and ideas have long lasting global impact ?

From a Lisbon perspective, as a challenging example, the balance between formality and informality, the flexibility of norms, and common sense lie at the heart of many quality-of-life aspects that the city has to offer. This encompasses everything from the city's structure itself, which has evolved over centuries to meet various needs, to the knowledge that emerges in response to scarcity and managerial challenges. Since the first editions, UC proposes a deep dive into the theory and practice of these Lisbon dimensions. At the same time, as the community of friends and partner researchers grows, we wonder how Lisbon-based knowledge is common to other places, and how this knowledge circulates.

As for the Butterfly Effect, our actions resonate widely and far. A singular affordance or a city-wide tag, premeditated or not, conforms to our collective reality. But more specifically, is there something that occurs in Lisbon (and other places) that we can designate as a useful non-conformity with the norm? Taking this idea to the extreme, do our societal organizations serve as mere masks for the true anarchy of everyday life? In times of localized conflicts with global impact, from the nearly irrelevant comfort to life-threatening confrontations, what is the role of our material actions? In the realms of ideas or self-proposed solutions, what can we learn from our micro-actions? If there is indeed a common global phenomenon that emerges from mark-making as a life-standing condition, how can we interpret these marks for the sake of life? Can we generalize?

What outcomes do mural festivals produce? What do these entertainment-disguised, late-art-world captures of graffiti and street art produce in terms of future thinkers? How are project and drawing-based disciplines incorporating this knowledge?

